

Subject: Invitation to UNESCO Course on Capacity Building in University-Industry Collaboration & Technology Transfer

From: "MYREN NOC" <helpdesk@myren.net.my>

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To: "MYREN COMMUNITY" <myren-community@myren.net.my>

Dear All,

We would like to invite you to participate in UNESCO's lecture, **Capacity Building in University-Industry Collaboration & Technology Transfer**

This course will be delivered by lecturers from : Japan, Australia, China, Vietnam and UNESCO Jakarta and Beijing. The first session had started last week. Refer to the PDF brochure for course dates and time.

Description of course :

The Capacity Building in University- Industry Collaboration and Technology transfer provide useful practical knowledge to university technology managers, university/government policy makers, researchers and students for building capacity in mutually beneficial university-industry partnership development and effective private sector involvement in education and research.

Some of the topics covered:

- Information on how to find potential partners and how to access them
- Good practices and success stories on how to develop university-industry partnership
- Drafting agreement with the industry
- Successful negotiation skills
- Technology evaluation
- Technology valuation
- Setting up Technology Transfer Office and Business Incubation Center
- How to maintain the partnership

Target Audience: Technology Managers, Researchers, Students, Government/University Policy makers/Heads of TT

The class will be broadcast in collaboration with SOI Asia and other national research education networks.

All participants who attend at least 6 sessions and submit answers to evaluation questions at the end of the course will be given a certificate of completion. One participant will be awarded a technical training at the National University of Singapore (NUS enterprise).

UNESCO will provide the cost of participation (economy class ticket to Singapore, accommodations, and tuition.)

The IP to be dialed to is 152.118.149.3 - Indonesia Higher Education & Research Network (INHERENT) MCU

Do not hesitate to call us at 03-8318 3151 or email us at helpdesk@myren.net.my if you need further clarification.

Thank you and with regards

Liana Jacinta Jaganathan
MYREN NOC

DID : 03 - 8318 3151

HP : 012 - 206 3245

Fax : 03 - 8318 5034

<http://www.myren.net.my>

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